

Tehama Together
General Committee Meeting
March 28, 2009

Open: Chris Pritchard opened the meeting of Tehama Together on March 28, 2009 at 1:07 P.M. at 20 Antelope Boulevard, Red Bluff, CA 96080.

Present: Orle Jackson, Colleen Sheehan, Chris Pritchard, Don Gerber, Joan Gerber, Lupe Green, Jan Ivanhoff, Joan Kaiser Bell, Jerry Swart, Richard Eggers, Tina Bacon, Linda Barry, Wilkie Talbert, Davin Finn

Absent: Kathy Moore, Gregg Gillies

Introductions:

Chris asked the group to introduce themselves.

Approval of Minutes:

There were no corrections to the March 11, 2009 General Committee Minutes. The minutes were approved.

Announcements:

New Chair of the Natural Foods Market:

Kathy Moore from Slow Foods has agreed to become the chairperson for the food entity of Tehama Together. She has said she believes Tehama Together will be able to use the Slow Foods nonprofit status until it gets its own 501 (c) (3). This will enable Tehama Together to have fundraisers under the umbrella of Slow Foods.

Alternative Space:

Chris Pritchard shared that she will be moving her office as of May 1, 2009. She will check with the owner of her building to see if Tehama Together will be allowed to continue to meet in the same location until

the site is rented. Chris said there are possibilities of other locations such as the old Bare Stage location on Walnut. Lupe Green will be checking on that location. Kathy Moore is inquiring about another possible location on Antelope Blvd.

Orle Jackson announced that Tehama Together has chosen the Cornerstone Bank as its official bank. He said J. B. Stacey met with the executive committee to share how his bank could benefit Tehama Together. The bank will loan to non-profits if they can show they are able to make payments. They are very interested in promoting the community and most of their employees live locally. They have a meeting place that could be made available to Tehama Together if needed. Orle said Mr. Stacey has agreed to look for a treasurer for Tehama Together. Orle said he will contact Mr. Stacey and if he has found someone interested in the position he will invite this person to an executive meeting. Don Gerber shared how impressed he was with Mr. Stacey and his presentation of the bank. Jerry Swart shared that he and his wife have accounts with Cornerstone Bank. Colleen Sheehan, the interim treasurer, said she would hold the money to be deposited until a new treasurer is found. It was suggested that Lynn Moule, from Business Connections, might also allow Tehama Together to meet in their conference room if a space does not become available.

Committee Reports:

Community Lounge/Coffee House Committee:

Gregg Gillies was not present so Don Gerber represented the Coffee House Committee. Don said the Health Department has to be contacted in order to move forward with the Coffee House. He said Colleen has agreed to look on the Internet to see if she can find some information for him before he goes there with his questions. The information from the Health Department will determine what the next steps will be to get the Coffee House operating. Don said there has been no decision as to where the location will be. The committee is looking into several options. It was suggested that Tehama Together might collaborate up with another business if that option presented itself.

Natural Foods Market/Food Entity Committee:

Kathy Moore is the newly elected chair for the food entity. She was at the committee meeting earlier in the day but had another commitment so she could not attend the general meeting. She shared with the group earlier that she has met someone who is opening a bread shop on Antelope Boulevard. There is a possibility of the bread place opening a food coop also. Kathy mentioned we might be able to collaborate with them since we do not want to duplicate what they are doing. Chris said she felt as long as that need is being taken care of in our community Tehama Together can move on to something else. Chris said the community garden seemed to be of interest to many people. She said we may start on the garden project under the natural foods entity and use Slow Food's 501 (3) (c) to fund raise. Chris will put out a e-mail to find out who is interested in the community garden and how much support there is for fundraising.

Davin Finn was asked how he felt he could fit in to the natural foods entity. He said he has compiled a list of local farmers and growers. He has been working with Sushie Rose, ex-chair of the Natural Foods Market, on getting information for the Natural Foods business plan. Davin lives in Chico but he has been thinking of making a move to the Red Bluff area. Lupe asked Davin how many people he had on his list of farmers and growers. He said about six or eight right now but there are a lot more. Lupe mentioned that Davin could meet with Kathy Moore and share his contacts with her. Chris said she would get him Kathy's information and he said he would check in with her. Jan Ivanhoff had not known that Sushie had left the chair position of the Natural Foods Market. Chris gave her the information that Sushie had not been able to continue with the chair position but was still interested in Tehama Together. Chris said Sushie is not attending the meetings at this time but has many resources that she will share with the group. Davin also mentioned an issue that will concern all local growers and sellers of produce. Lupe Green has some information on this issue and she said would get the information out to the group. Jan Ivanhoff mentioned a group called Organic Consumer's Association and gave the site on the Internet as Organic Consumers Association. org. This group has quite a bit of

information on a variety of subjects concerning agriculture and governmental regulations that affect the farmers and growers.

Community Services Network Committee:

Orle Jackson handed out some information to the group regarding the Community Services Network (CSN). He said he felt the goal of CSN was to support community service organizations and to provide information and referral services to those organizations or individuals in Tehama County.

He said he saw CSN as having two objectives. Number one is to identify established noncommercial, nonsectarian service organizations in Tehama County and determine necessary descriptions for providing information and referral service. He gave several examples of those organizations.

The second objective is to assess the needs of identified organizations and determine which needs Tehama Together could address. He gave several examples of these also.

Orle said that he and Colleen had looked at the various service groups and categorized them. He asked the group if they would look over the list and see if there were categories to be added or taken off the list. The group changed the category fraternal clubs to service clubs and added free tax preparation, dental referral, disaster relief and ham radios.

There was a suggestion to contact the Senior Community Center to see what they offer and the Chamber of Commerce to get their list of service organizations. Jan Ivanhoff told the group about an organization called Help, Inc. She said it was a clearinghouse for information and referral and they are located in Redding. Colleen said she would get in touch with them to see what they can offer in the way of information. Another important idea was having the Community Services Network be able to coordinate the many service group fundraisers. Lupe Green said she has seen as many as two or three fundraisers going on at the same time in the county. The group agreed that if Tehama Together could provide all service organizations with a current list of dates and times for

all the events going on in the county, this could prevent scheduling overlap. The group discussed the loss of the Red Cross from their community and agreed that the area needed some kind of disaster relief. Joan Kaiser Bell mentioned that when this area flooded she was unable to find anyone to help her. Lupe Green said that the county needed more ham radio operators because of the lack of good communication options in the county.

Orle said that he would like to make his approach to these organizations as a reciprocal. He said that Tehama Together can make itself available to help other organizations in Tehama County, as well as those organizations being of service to us. He said he felt together we make life easier for all concerned.

Orle asked the group to share their experiences in the community and what contacts they might have with some of the service agencies in Tehama County. The information follows:

Tina Bacon	Latino Outreach Catholic Church Rotary
Lupe Green	Corning Health Care District Rancho Tehama Association Discovery Center Rotary
Jerry Swart	He is an organic gardener Works with edible seeds and a seed saver Community Day School
Jan Ivanhoff	Day Star Ranch – member and volunteer

	Tehama County Non-profit social services
Joan K. Bell	Dairyville Club Tehama County Democratic Committee Booth at the Tehama County Fair P.A.T.H. Lord's Table
Wilkie Talbert	Wetland information Tehama Colusa Canal Authority Bio waste information
Joan Gerber	Volunteer
Don Gerber	Retired Dentist Volunteer
Davin Finn	Jo Rei Nature Farm
Elmer Eggers	Retired Ag and History teacher Red Bluff High School
Colleen Sheehan	Soroptimists Peace and Justice Coalition
Chris Pritchard	St. Elizabeth's Hospital Knowledge of local businesses

Fundraising:

Lupe suggested that people were leaving and she would like to have some brainstorming ideas for fundraising. Lupe said brainstorming means we do not analyze, just throw out ideas. The following is a list of the ideas from the group.

Penny Drive
Art Auction
Weekly Summer Street Dance
Auctions – Car Auction – Low Energy Special
Car Raffle
Seasonal Food Fair
Recycle Goods
Music Show
Story Telling Festival
Poetry, Drama
Barbeque
Book Sale
Bakery Sale
Yard Sale
Pie Contest
Chile Cook off
Spaghetti Feed
Ag Map &
Calendar (pictures, local farmers, local growers)
Healthy Local Eating
Local Recipes
Zucchini Recipes
Christmas Dinner
Craft Fair
Open Mike
Waffle/Crepes Breakfast
Whole Grain Food Breakfast (health)
Ice Cream Social
Wine Tasking with Cheese and Bread
Eco Tours
Raffle for Kids Camps – Auction
Block Party (barbecue)
Pet Rescue
Pet Wash
Car Wash

Animal Rescue
Garden Tours
Ranch Tours
National Speakers – any speakers
Progressive Farming Practices
Talent Show
Sweet Adeline's
Pizza and a Movie
Luncheon/Dinner
 Silent Auction
 Hi Yield Brix Food Speaker
 Talent Show
Share Cards – Get Percentage of sales
Tickets for Skateboard Exhibition
Seedling Sales
Rooted Cuttings
Koi Pond Tour
Prius Car Raffle
Work Party – sponsor people
Walk a Thon
Leaf Raking Party
Prepare a Plot for Gardening
 Container plants
 Garden bed
Organic Garden in a Box – Jan Ivanhoff
Pet Show
Coupon Book
Restaurant Fundraiser – Get percentage of Sale
Movie Night
Converter Box Raffle
Tehama Together Fundraiser – several events going on one day

Colleen also found two websites that have loads of fund raising ideas and how to instructions. The websites are: [Do It Yourself Fundraising.org](http://DoItYourselfFundraising.org) and [Profit Quests for Fundraising Ideas at ProfitQuests.com](http://ProfitQuests.com)

Lupe asked the group which event on the list did they think was more viable to do in the next three months. There was much discussion about which one would be the most beneficial and take the least amount of time to manage. Lupe asked for volunteers for the fundraising committee. Several members had already left and the usual people ended up volunteering. They were, Don Gerber, Orle Jackson, Chris Pritchard, Lupe Green and Tina Bacon. They decided to meet Saturday, April 4, 2009 at 9 A.M. to discuss their options. Chris tried to make it clear to the group that opted to stay until the end of the meeting, how important it was to keep the support going for Tehama Together.

The next meeting will be a Fundraising Committee meeting on Saturday, April 1, 2009 at 9:00 A.M. The next General Committee meeting is Wednesday, April 8, 2009 at 1:00 P.M. and the next Executive Committee meeting is Wednesday, April 15, 2009 at 1:00 P.M. All these meetings will take place at 24 Antelope Boulevard, Red Bluff, CA 96080.

The meeting was adjourned at 2:58 P.M.

Written by Colleen Sheehan

Actions:

Check with owner of bldg.	Chris Pritchard
Bare State follow-up	Lupe Green
Antelope follow-up	Kathy Moore
J. B. Stacey follow-up	Orle Jackson
Health Department follow-up	Colleen Sheehan

Business Plan information
from Sushie
Organic Consumer's info.

Davin Finn
Colleen Sheehan

Info on agriculture issues
Help, Inc. info.

Lupe Green
Colleen Sheehan